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June 2009

A Teachable Moment

*He who oppresses the poor shows contempt for their Maker,
but whoever is kind to the needy honors God. - Proverbs 14:31*

I had the good fortune to meet with the student council of Grandview Elementary about a week ago. Through their efforts and support from school staff and family, these kids raised \$2,415 by collecting pennies in an effort to help the homeless.

The experience made me wonder how this effort by these young people came about. There are homeless and downtrodden in every city. They hold up signs asking for money. They are war veterans. They are on their last dime. Their car just broke down and they need a little help. While many of us might choose to hit the gas pedal or look the other way and wipe people like these from our memory, our kids may not. These kids did not.

What I believe happened here was that these children sensed and were influenced by a caring spirit in their home and at school. Gentle communication and role modeling are two of the biggest influences in a child's development. Children will naturally want to do something to help out the needy. We can foster and grow this natural feeling by setting a good example--getting involved in giving--and letting our kids be involved too.



Executive Director Jim Castleberry

Blessings,

Jim

*It is difficult to make a man miserable
while he feels worthy of himself and
claims kindred to the great God who made him.*

- Abraham Lincoln

Jobs at the Mission

We need responsible and compassionate people to join our team of dedicated professionals serving the needs of homeless children, women and men in Rapid City. Individuals who have a heart for ministry are invited to apply. Applications are available at the Cornerstone Administrative Office located at 401 11th Street and on our website: www.cornerstonemission.org. Call Lisa at 718-8713 for more information on the following position:

Program Manager: We have a full-time position for an individual who can provide the essential leadership necessary to coordinate the daily operations of the Cornerstone Apartments transitional housing program. Staff supervision, case management and coordination with community resources are key responsibilities of this position. Additional information is also available on our website.

Building awareness, one person at a time

By Jason Alley

I make ads. And by openly stating this truth, some readers will make the argument for flipping the page. But for those reading on, allow me to briefly explain why persuasive communication helps build awareness for the Cornerstone Rescue Mission.

Confucius said that “Life really is simple. But we insist on making it complicated.” So, when creating awareness for the Mission, I believe advertising should feel like a simple conversation between the *message* and a person. We never want to overwhelm, we want to persuade.

Readers interested in compelling others to take action should instill this same philosophy, *one person at a time*.



*Jason Alley is principal of **Message**, a full service advertising & communications firm in Rapid City.*

*On May 8th, **Message** received 10 awards at the Black Hills Advertising Federation Awards Banquet, including Best of Show.*

Needs Lists

We are grateful for the support of this community throughout the year! Our current needs include:

Cornerstone Apartments

Sunscreen & baby wipes
Laundry detergent and fabric softener
Outlet covers & cabinet safety locks
Iron and ironing board
Sanitary napkins, shampoo & conditioner

Men's Mission

Juice and ketchup
Tooth brushes and tooth paste
Deodorant, razors, shaving cream
Underwear (boxers—all sizes)
Sunscreen

Women & Children's Home

Dish soap, sponges
Laundry detergent and fabric softener
Sunscreen and allergy tablets
Sandwich bags
Toilet bowl cleaner and Comet

Dear Ones Child Care Program

Milk and juice
Fruit (fresh and canned)
Sugar, salt, pancake mix

Diapers and wipes
Sunscreen
Paper towels and toilet paper

Twin baby stroller
Laundry detergent
Cleaning supplies

Call 718-8712 for more information.



Rescue Mission

4th Annual Benefit Golf Tournament

Come join us for great golf, food, fun and prizes:

- Where:** Hart Ranch Golf Course
- When:** Saturday, July 25th (7:30 AM Shot Gun Start)
- Entry Fee:** \$80 per person for this tournament style,
4 person 18 Hole Scramble (includes cart & green fees)
- Fun for all:** Mulligans for sale, flag prizes, putting contest,
BBQ following the tournament

Our goal is to raise money to support the new child care program benefiting children and parents who are striving for self-sufficiency. Your support is appreciated! For more information call 718-8712 or send an email message to volunteer@cornerstonemission.org.

% _____ Mail in entry form before July 15th _____

- I have enclosed an individual player fee of \$80.
- I have enclosed a team entry fee of \$320.
- I would like to volunteer my time to help with this golf benefit.
- I am unable to participate in the tournament, but would like to support Cornerstone's new child care program. I have enclosed a donation of \$_____.

Player's Names: _____

Team Contact Person: _____

Phone #: _____ **Email Address:** _____



Mail entry forms before July 15th to:

Cornerstone Administration, 401 11th Street, Rapid City SD 57701

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Attorney, Bangs McCullen, et al.

Dick McConnell, Secretary*
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Ron McLaughlin
Pastor, Hills View E-Free Church

Doug Thrash
Rapid City Police Department

Ann Van Loan
Western Resources For The Dis-ABLED

Dexter Wittman
State's Attorney's Office

*Executive Board member

Share Your Time, Touch a Life

*My little children, let us not love in word,
neither in tongue, but in deed and in truth.*

—1 John 3:18

Visiting area schools and sharing information about homelessness is a treasured opportunity for Cornerstone employees. During recent visits, we were amazed by the children's compassion and eagerness to understand issues of poverty in their community. They asked very insightful questions and showed a genuine desire to understand the real life experiences of children who face the difficult challenges of homelessness!

This summer, we will have many opportunities to welcome youth from across the country as they join us for brief periods to learn about ministry and service. We need a few dedicated individuals to join a "Youth Volunteer Team" to help us make the most of this social learning adventure. This team of individuals will have the unique opportunity to be actively involved in our ministry, share their unique gifts and touch young lives in a lasting way! If you have a few hours to share, and enjoy working with youth between 12 and 21 years of age, you could be blessed by joining our team!



We would love to share more information with you about many special summer volunteer opportunities! Come join us at the next Volunteer Informational Meeting:

Friday, June 5th, 2009

11:30 AM to 12:30 PM

in our training room located at 401 11th Street.

We also have a special need for volunteers to help organize our benefit golf tournament. So, come join us for some summer fun! You are welcome to call Mary at 718-8712 for more information.

PLEASE MAKE CHECKS PAYABLE TO CORNERSTONE RESCUE MISSION

(The enclosed envelope is for your convenience. We are serving more people every day. Your help is appreciated!)